

International Conference on
**“Artificial Intelligence, Innovation and Economic
Development: Global and Indian Perspectives”**

On
21st March 2025

Organised by
Department of Economics



C.S.I.: Thoothukudi – Nazareth Diocese
**NAZARETH MAROGOSCHIS
COLLEGE AT PILLAIYANMANAI**

(Re-accredited with 'B++' Grade by NAAC)

Nazareth – 628 617.

Thoothukudi District, Tamil Nadu.



Best Paper Award

We are happy to announce that the following paper presenters have been honored with the **Best Paper Award** for their outstanding presentations in their respective technical sessions. The resource persons have recommended their names and the details are provided below. Congratulations to all the **Best Paper Award recipients!**

| <i>Sl. No.</i> | <i>Name of the Paper Presenter</i> | <i>Title of the Paper</i> |
|----------------|--|---|
| 1 | AMIRTHA L.L. Research Scholar, Department of Economics, Faculty of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur Campus Chengalpattu District., Tamil Nadu- 603204 | FORECASTING THE PERFORMANCE OF AI- DRIVEN STOCKS – AN ECONOMETRIC TIME SERIES ANALYSIS |
| 2 | JESLIN J Research Scholar, Department of Statistics, Periyar University, Salem-636011, India | Neural Networks and Uncertainty Quantification for Genomic Risk Assessment: Advancing Healthcare with AI |
| 3 | CHIDAMBARA VINAYAGAM C Madras Christian College Main Campus, Main Gate Selaiyur, East Tambaram Chengalpattu - 600059 | A STUDY ON THE IMPACT OF AI ON FINANCIAL DECISION- MAKING IN INVESTMENT FIRMS |

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|-----------------------|---|---|
| 4 | ABHIJIT DAS. JRF SCHOLAR. Journalism and Mass Communication Department. West Bengal State University. | IMPORTANCE OF ARTIFICIAL INTELLIGENCE IN EDUCATION AND RESEARCH |
| 5 | M.SAMUVEL I M. A Economics, Aditanar College of arts and science | AI and Economic Growth: Examining the Role of AI in Enhancing Productivity, Employment, and Economic Resilience |
| 6 | N. DHARSHINI. Research Scholar, Department Of Economics, Erode Arts and Science College, Erode | Artificial Intelligence in Learning & Development: Cost-Effective Strategies for SMEs |
| 7 | HINALI PUROHIT. Ph.D. Research Scholar, Department of Economics, Gujarat University | Role of Artificial Inteligence in Agriculture: Opportunities and Challanges with reference to Indian Economy |
| 8 | SHREE RUPIKA RBBA.LLB(Hons) SAVEETHA SCHOOL OF LAW SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES (SIMATS),CHENNAI. | A STUDY ON THE IMPACT OF AI ON EMPLOYMENT OPPORTUNITY AND JOB DISPLACEMENT IN CHENNAI |
| 9 | RAJALAKSHMI K M.B.A., Student, Department of Management Studies, P.S.R Engineering College, Tamil Nadu | A STUDY ON QUALITY OF SERVICES BY SOFTWARE TRAINING CENTRE'S AND AI TOOLS & PLATFORMS |
| 10 | MS. S. KIRUBA MAGDALINE. M.B.A., Student, Department of Management Studies, P.S.R Engineering College, Tamil Nadu | AN HOLISTIC VIEW OF INNOVATIONS IN TERRY TOWEL MANUFACTURING: FACILITATING EXPORT TRENDS |
| 11 | M. KEVIN JOHNAH. Assistant Professor, Rethinam Technical Campus, Coimbatore | AI IN AUDITING OF A COMPANY |

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|----------------|--|--|
| 12 | VIRAJ P. TATHAVADEKAR. Research Scholar, Symbiosis International University, Pune | Optimizing Supply Chain Sustainability: Leveraging Circular Economy for Effective Resource Management and Environmental Impact Reduction |
| 13 | E. SIVAPERUMAN. Lecturer, DIET, S.P Pudur, Namakkal | Bridging the Awareness Gap: Evaluating the Impact of AI-Driven Content Curation Tools on Enhancing Differentiated Instruction Skills in Namakkal Schools |
| 14 | PALLAVI PRIYA SILVEIRA Research Scholar, Symbiosis International University, Pune | The Role of Psychological Contracts in Driving Employee Commitment: Engaging Employees through Development Initiatives |
| 15 | VENKATESH KARTHIKEYAN Research Scholar Symbiosis International University | Improved Healthcare Access in Low-Resource Regions: A Review of Technological Solutions |
| 16 | DR ARNAB GANGULI. Assistant Professor, PG Department of Zoology, Banwarilal Bhalotia College, Asansol 713303 | AI-Driven Bioinformatics: Economic Impact, Ethical Challenges, and Future Prospects |
| 17 | JAWAHAR KS., Bishop Heber College | GPS- Based Automotive Services Platform |